



PIEDMONT ALLIANCE FOR TRIAD HEALTHCARE ~ PATH ~

BENEFITS OF MEMBERSHIP

EMPLOYERS' PERSPECTIVE

- Network with educational institutions, other employers and workforce development boards.
- Address healthcare workforce issues within our region through a multidisciplinary approach.
- Learn about initiatives taking place within and around our region as well as within the state.

WORKFORCE BOARDS' PERSPECTIVE

- Assist the development of strategies that attract, retain and expand careers in healthcare.
- Build relationships and collaborations with healthcare providers and stakeholders, increasing the awareness of workforce boards' role in building stronger businesses and communities.
- Promote North Carolina's Workforce System, which provides information, training, technical support and other services to employers and job seekers.

EDUCATORS' PERSPECTIVE

- Strengthen and/or develop relationships with clinical partners.
- Discover best practices.
- Build collaborations among workforce boards, community colleges and employers.
- Create/adapt healthcare training to address needs in the industry and community.
- Promote students and healthcare programs.
- Create awareness in the healthcare community about the types of degrees and certifications community college students can earn.
- Share with employers the preparation students receive for their respective healthcare careers.
- Connect to major area healthcare facilities and affiliates (such as AHECs) that provide networking opportunities, allowing community colleges to showcase their programs/students.

AHECs' PERSPECTIVE

- Gain a better understanding of employment needs and issues of healthcare professionals.
- Become knowledgeable about concerns from employers and educational entities with regard to healthcare professions.
- Become aware of new programs provided by local community colleges and universities.
- Better understand how all the PATH board members (community colleges, employers, workforce boards, and others) work together to promote and secure a skilled and talented healthcare workforce.
- Learn about the various programs the local workforce development boards provide.
- Connect to resources and opportunities for referrals.